

ENTREPRENEURSHIP TO REACH THE GOAL

CONTRIBUTION TO ENTREPRENEURIAL POTENTIAL BY BEBKA

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MY GOAL IS TO BECOME A PART OF SUCCESS

Although Hasan Aslanoba, Turkey's number one 'Angel Investor', says, "Rather than making a lot of money, the idea of 'becoming part of new success' excites me".

ENTREPRENEURS ARE MORE FORTUNATE NOW

Having founded turkticaret.net with the support of an angel investor and bringing it to the top, Murat Yanıklar points out that nowadays there are many platforms for good ideas to find support.

WE GIVE CONFIDENCE TO ENTREPRENEURS

In relation to design, branding and creative industries, which will hold an important place in BEBKA's 2015 agenda, the Creative Entrepreneurship Workshop, organized by British Council and NESTA, was held in Bursa. Percy Emmett, one of the creators and trainers of NESTA Creative Entrepreneur Program, came to Bursa for the trainings and spoke to BEBKA News. Emmett, working in creative sectors for 25 years stressed that they are trying to increase the confidence of new entrepreneurs and said, "everyone coming to the trainings have different needs and expectations, some receive financial support from their families and some do not. All of their visions, missions, method of entry to the market vary according to their work and ideas. Thus, trainings are provided for a limited number

of people. And the way they apply the information they learn will also vary. In fact the main goal is that it is sustainable".

British Council Turkey Director, Margaret Jack OBE said that by trainings intended for creative entrepreneurs at 5 different pro-

vinces with the first one held in Bursa, they are aiming for nearly 2000 new entrepreneurs in Turkey until the end of the year.



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'Training of Trainers' and 'Entrepreneurship Workshop' studies were carried out in Bursa by BEBKA and British Council for entrepreneurs.

British Council began the 'Training of Trainers Program', designed for trainers who are among the most important factors in the development of entrepreneurship, in Bursa. With BEBKA's organization for the first time in Turkey, Bursa, trainers from different regions of Turkey, together with 3 experts from Bosnia and Herzegovina Development Agency REDAH participated the training program, which was carried out between 12-14 December in Gönülfe-rah Hotel and provided by Percy Emmett, one of the creators and trainers of English NESTA Creative Entrepreneur Program and who has been working in SMEs and

with SMEs for the past 20 years.

As the second phase of the program, creative entrepreneurship workshop studies for entrepreneur candidates were carried out between 18-21 December by BEBKA with

the cooperation of British Council. In the workshop studies, 30 entrepreneurs were presented with practical tools and techniques to overcome the difficulties encountered while starting a business and ensuring the continuity of a business.



SCIENTIFIC SUPPORT FROM TTOS

Technology transfer offices within Uludağ, Osmangazi and Anatolian Universities support entrepreneurship fields with technological content.

Uludağ University Technology Transfer Office, which is one of Turkey's newest technology transfer offices, has conducted many important works in a short time. Uludağ University, TTO Manager Fatih Yalınbaş, stated that they provide the needed services in order for entrepreneurs to implement business ideas that can be commercialized and he said, "For business ideas and project applications; we do patent and literature research. For those capable of being protected by patent rights, we carry out patent applications. We prepare the business model together with the idea owner. We mature the business model with fieldwork and prepare an investor report and a presentation to be presented to investors. As UÜ-TTO Incorporation and Entrepreneurship Unit, especially entrepreneurship areas containing technological content are supported. In this sense, finding the start-up entrepreneurs and supporting them is among our primary goals."

Anatolian University Transfer Office also presents the projects developed at the university and the information produced related to the industry from one hand with a professional understanding. ARİNKOM TTO Manager Prof. Dr. Ersan Pütün, stated that they provide an environment for the projects developed at the university and information produced for the sector to be offered to the sector from a single point with a professional understanding and serve as an interface by analyzing the needs of the sector to allow the transfer of knowledge produced in the university to the industry.

Pütün said that Arinkom TTO groups the sectors standing out in TR 41 region and they lead and mediate bridging the gaps with universities by cluster and the like cooperation network structures studies.

Eskişehir Osmangazi University Technology



KOSGEB STANDS BESIDE THE ENTREPRENEUR

Bursa, Eskişehir and Bilecik KOSGEB provincial directorates open the way for entrepreneurs with training and support programs.

Acting with the mission of preparing SMEs for the future, increasing their share and efficiency in the economy and increasing their competitiveness power and level, KOSGEB Bursa Service Center Manager Ahmet Akdağ said that they would always stand beside the entrepreneurs to set up their own businesses. Akdağ stated that among the current 7 support programs, the Entrepreneurship Support Program is there to ensure the expansion of entrepreneurial spirit and culture in Turkey, to ensure that established businesses have a long lasting life and to support people with business ideas both materially and morally and they act with the purpose of helping them on their path.

He also informed that the program contains 4 supports and that the first one is the Applied Entrepreneurship Training and since its implementation four years ago, 6.624 people have been trained in Bursa.

KOSGEB Bilecik Provincial Manager, Cemil Bahçe stated that they also would stand by entrepreneurs with new businesses with the "Entrepreneurship Support Program". Cemil Bahçe expressed that so far 349 businesses benefited from the support, and that great support is provided to entrepreneurs with the Entrepreneurship Support Program. He continued, "Our biggest project right now is to ensure entrepreneurs, who successfully completed their training, establish their businesses and start to benefit from the support".

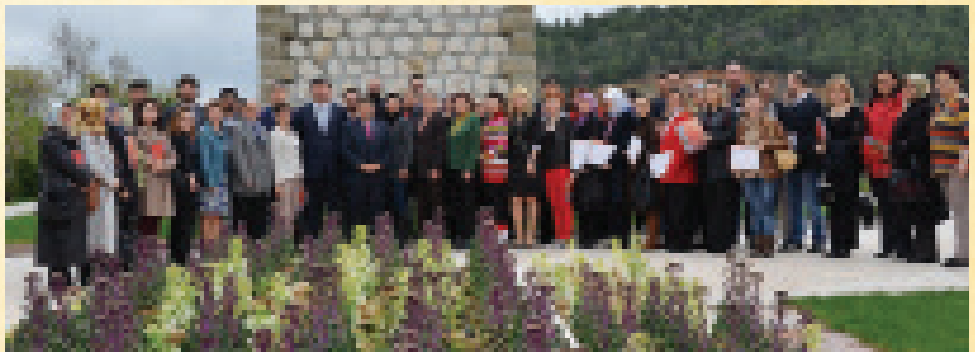
KOSGEB Eskişehir Provincial Manager, Seraceddin Özcan said that KOSGEB is trying to increase SMEs' share in economical and social development by providing qualified service and support for improving SMEs competition power and extending entrepreneurship culture. Stating that they provide significant services to entrepreneur candidates and entrepreneurs who think of establishing a

new company so as to make their dreams come true, Mr. Özcan emphasized that they provide service and support for businesses in SME status as KOSGEB.

Mr. Özcan, gave the following advice to young entrepreneurs:

"I suggest the young entrepreneurs, especially to save enough capital in order to accomplish innovative business ideas, do detailed market

research and set up their business by implementing the right job at the right time with the right people. KOSGEB Eskişehir Service Center experts will always help our young friends with projects in different fields with the knowledge and experience we have".



BEBKA'S MARK ON R&D DAYS

At the 4th Information and R&D Days, held at Uludağ University between 11-13 November, 360 scientific works and patents prepared by the students and faculty were displayed. BEBKA also took an active role in the R&D Days. BEBKA General Secretary Tamer Değirmenci gave a presentation on Entrepreneurship Ecosystem and Angel Investor Network BEBKA Studies, and the Head of the Planning Unit Jülide Alan gave a presentation on BEBKA Cluster Studies.

BEBKA General Secretary Tamer Değirmenci said, within the scope of Entrepreneurship Ecosystem and Angel Investor Network studies and within the scope of "IBM Corporate Service Strength" program carried out with international informatics company IBM, project titled "Angel Investor

Network Development-Oriented Strategic Plan" is carried out throughout March and "Development of Bursa Entrepreneurship and Angel Investor Ecosystem Workshop" is organized.

Tamer Değirmenci, also added that with the cooperation of British Council they have organized Workshop Studies for Creative Industries. Within the scope of UÜ 4.

Information and R&D Days, BEBKA Head of Planning Unit Jülide Alan gave a presentation regarding BEBKA Cluster Studies. Alan, in her presentation emphasized that clustering in regional plan studies and in the creation of regional strategies has critical importance.



COOPERATION WITH BOSNIA HAS STARTED



CARTOON CONTEST FROM BEBKA

BEBKA organized the energy-themed “1. Anatolia Animation Contest “ in order to increase the recognition and competitiveness of the sector in the national and international arenas.

Energy-themed “1 Anatolia Animation Contest”, has been announced organized by Bursa Eskişehir Bilecik Development Agency, specially for Eskişehir, in the TR41 region in order to increase national and international recognition and competitiveness of the animation sector and to draw attention to the potential sector in our region. Participation to the contest can be done individually or collectively, as it will be open to amateur or professional participation of everyone. The works will be submitted latest on April 3, 2015. Pre-selection for the contest will be held on 6-10 April 2015 and the results will be announced on May 4, 2015.



BEBKA IS A FAVORITE AT EXHIBITIONS

Bursa Eskişehir Bilecik Development Agency described the regions' potential by attending national and international exhibitions in 2014.

BEBKA attended the 15. MÜSIAD International Fair, which hosted seven thousand businessmen and more than 200 thousand visitors from 102 different countries, organized by the Independent Industrialists and Businessmen Association. Minister of Development, Cevdet Yılmaz and the Founding General President of MÜSIAD, Erol Yazar visited BEBKA booth and conducted reviews. BEBKA committee attended the Tourism Fair held in England's capital city London and shared experiences with important institutions in the areas of creative industries and industrial symbiosis. Products specific to Bilecik attracted great interest at BEBKA booth in Turkey's first and only regional products fair, YÖREX. The III. METEX (Middle Eastern Tourism Exhibiti-

on), which brought together Turkish hoteliers and tourism professionals and tourism professionals operating in in the Middle East and North African countries was held in Bursa with the support of BEBKA.

