

BEBKA **News**

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Bursa Eskişehir Bilecik Development Agency

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Invest in future

'WE ARE ELIMINATING THE OBSTACLES IN FRONT OF INVESTMENTS'

The Minister of Development, Cevdet Yılmaz, has explained the works done by the Ministry for economic and social development of Turkey.

FIRST ADDRESS FOR THE INVESTORS WILLING TO INVEST IN TURKEY, ISPAT

ISPAT President M. İlker Aycı, said that ISPAT, with expert staff, is the first address for investors who want to benefit from the investment opportunities in Turkey.

FULL SUPPORT BY BEBKA TO CREATIVE DESIGN AND INDUSTRY

BEBKA aims to provide the international exchange of experience for creative design and branding in the leading fields of ceramics, animation, furniture and fashion design.

FULL SUPPORT BY BEBKA TO CREATIVE INDUSTRIES AND DESIGN

BEBKA, which aimed in 2014 to provide the international exchange of experience for creative design and branding in the leading fields of ceramics, animation, furniture and fashion design, also in 2015, for the better understanding of the sectoral needs of creative design, put future strategy determining activities for the region, into its priority agenda.

As BEBKA, we are continuing to uncover the potential of our region and our programs to increase its recognition in the national and international platforms. In particular, in our leading sectors, in order to ensure the conversions that will increase the added value, our creative and entrepreneurial young people have an important role. It is among our priorities to make plans of providing more efficient enterprise environments for our young entrepreneurs. Parallel with global developments, in Turkey fast-growing

creative industries being focused in Istanbul and Izmir, it is also seen that in the region TR41: in Bursa, fashion and furniture design, in Eskişehir, animation and in Bilecik ceramics industries have great potential. In addition to this, visual and graphic arts, fashion and software also carries a significant potential.

BEBKA, which aimed in 2014 to provide the international exchange of experience for creative design and branding, for a better

understanding of the creative design needs of the sectors, has put developing training and capacity towards that goal, creating awareness, international coordination and future strategy determining activities, into the priority of the agenda in 2015 also. In line with the needs analysis and strategy work that will be done in 2015, in 2016, it's been expected to provide financial and/or technical support in order for the development of creative ability and creative product design of industry representatives.

SECTORAL ANALYSIS IS COMPLETE IN INDUSTRIAL SYMBIOSIS PROJECT

The sectoral analysis is complete which was held in the light of the data collected in scope of the application of industrial symbiosis, which targets the optimization of the resources by allowing them to be used jointly between the enterprises.

The sectoral analysis is complete which was held with the cooperation between Bursa Eskişehir Bilecik Development Agency (BEBKA) and Turkey Technology Development Foundation (TTGV) in scope of the "Industrial Symbiosis" project, by gathering data from the cities Eskişehir, Bursa and Bilecik with the aim to efficiently use the resources and ensure the regional sustainable development. Analysis included the study of sectoral structure, distributions, organized industrial zones, large sectors, regional distributions, etc. and evaluation of the results. Sectoral structure of the region, especially in Bursa Eskişehir and Bilecik; was evaluated on the basis of the number of firms in the

region and industrial zones, and also the waste, which is intensely created in the region, was also evaluated especially for these three cities, based on waste quantities regarding waste type and waste quantities regarding industrial zones.

In the coming days representatives from TTGV and BEBKA will conduct interviews with the planned to focus industry representatives, regional clusters and with exporters associations. It will continue with the creation of the infrastructure for industrial symbiosis network system and company visits will be held in the final stages of feasibility and infrastructure work and an informational synergy meeting will be held also.



“WE ARE ELIMINATING THE OBSTACLES IN FRONT OF INVESTMENTS”

The Minister of Development, Cevdet Yılmaz, has said that they are aiming to eliminate obstacles that undermine investments by the ongoing works in collaboration with the development agencies and investment support offices, which were formed within the body of the Ministry.

Minister of Development, Cevdet Yılmaz, has told BEBKA News, about the work his Ministry is doing on economic and social development of Turkey. Yılmaz, who stated that they have determined an economic growth vision which is high, stable and inclusive for Turkey's long-term developmental goals, has also said that with the 10th Development Plan which was developed within framework of this vision, the building blocks of the new economic growth strategy are determined as productivity growth and strengthening the industrialization process.

The Minister of Development, Yılmaz, who stated that in 2023, they aim to be among the countries which are raised higher in international value chain hierarchy, joined among the countries with high income rates and

solved the problem of poverty, he also stated that in achieving this objectives, development agencies has very important roles. Yılmaz also emphasized that as differently from the agencies previously adopted regional development policy, there is a new approach which is bottom-up that allows regions to form their own unique policies, and said that investment support offices established under the development agencies also serve investors at each stage of their investment. Minister Yılmaz, also said the following:

“I think, turning economic development into social welfare and distributing it to the society is a must in becoming a developed country. We have adopted a high, stable and inclusive economic growth vision to perform long-term developmental objectives of our country. The



building blocks of the 10th Development Plan prepared in accordance with this vision, consists of increase in productivity and strengthening the industrialization process. Led by the private sector, with this strategy which is based on the development of outward-oriented and competitive production structure, it will be more rapid to reach the income levels of developed countries by achieving the medium-to-long-term growth goals.”

FIRST ADDRESS FOR THE INVESTORS WILLING TO INVEST IN TURKEY, TYDTA

Prime Ministry Investment Support and Promotion Agency of Turkey (TYDTA) President M. İlker Aycı, said that TYDTA, with expert staff, is the first address for investors who want to benefit from the investment opportunities in Turkey.

M. İlker Aycı, the president of Investment Support and Promotion Agency of Turkey which was established to promote investment opportunities of Turkey to other countries, and support them, told about the activities of TYDTA. He said that TYDTA cooperates with development agencies and promotes Turkey's investment opportunities to global business market and gives all the support it can throughout the investment process, and added “As an agency, we see every project as a new experience, and form a strategy every time that will take us to success, with the understanding of “one-stop-office” for the required



services by the project. Aycı also stated that the achieved economic and political stability of Turkey in the last 10 years has offered foreign investors a secure investment environment, and said “Turkey with the recent structural

reforms, resulted in being the most attractive investment destination in its region. With the improvement of the investment climate in the country, over \$ 135 billion dollars of Foreign Direct Investment (FDI) has been taken between the years of 2003-2013. Today, Turkey is a country that makes long-term plans, decides its own future, and makes investments for these, and runs to its goals for years 2023, 2053, and 2071 with solid steps. The political stability will also be a positive contribution to FDI inflows; because investments always come to the countries of economic and political stability and growth.”

BURSA, A GLOBAL CENTER OF ATTRACTION

Bursa, as the city to have the first organized industrial zone in Turkey, as years pass, reinforcing its identity as an industrial city, is not only chosen by domestic but also foreign investors.

Bursa, with its advanced industry, long history and still unspoiled nature and its proximity to Turkey's three largest cities, offers significant opportunities to investors from every sector from every angle. With its competence in national and international trade, proximity to logistics centers and major transportation routes, with its tourism potential blended with the history and natural beauty, Bursa is a global center

of attraction. With mid-term investments like Istanbul-Bursa-Izmir highway project and Bilecik-Bursa-Balıkesir high speed train line, the city will also earn more value in terms of transportation. As hosting Turkey's first Organized Industrial Zone, with 11 operative of total 13 industrial zones, more than 1,400 employees are employed in close to 150 thousand companies. This table of industrial zones in Bursa also attracts the

attention of local and foreign investors.

Bursa, with its geographical position is one of country's major logistics centers. With Gemlik and Mudanya ports, Bursa Free Zone, Bursa-Yenişehir airport and Bilecik-Bursa-Balıkesir-speed train line under construction and the planned logistics center project it is the apple of the eye of international and local investors.

ESKİŞEHİR IS MANUFACTURING HIGH TECH

Eskişehir is an important city in Turkey in the field of high tech manufacturing, with its developed infrastructure, and many different sectors with high added value in its organized industrial zone.

Eskişehir is a center of attraction for investors, with its logistics network and location in proximity to the important ports, and with its developed infrastructure of organized industrial zones. As being one of Turkey's most important industrial regions, Eskişehir Organized Industrial Zone (EOSB), with its allocated 17 million square meters out of 32 million square meters, holds the title of being the largest organized industrial area in Turkey. EOSB is awaiting its new investors with its lands starting from

7 thousand square meters up to 1 million square meters. With a total number of 707 parcels, the allocated number of parcels is 613, and vacant parcel count is 94. Production of 451 new parcels is going on. Apart from EOSB, there are also Beylikova Livestock Organized Industrial Zone and Sivrihisar Organized Industrial Zone which will be completed shortly. Hosting many high value-added sectors, Eskişehir is one of the important cities of Turkey in the production of high-tech. Eskişehir Chamber of Industry

member organizations have 790 member organizations, these organizations have a total turnover of \$ 8 billion in 2013, and \$ 2.2 billion total exports and the total number of employees has reached 53 thousand 450 people. EOSB, thanks to its advanced infrastructure, attracts more and more attention of investors each year. In EOSB, in 2012, 449 thousand square meters of land is allocated for 21 new investors and in 2013, 670 thousand 747 square meters of land allocated for 39 new investors.

BİLECİK, THE NEW FAVORITE SPOT FOR THE INDUSTRIALISTS

Bilecik, in which the establishments of marble and ceramics industry are quite intensely active in the 6th organized industrial zone, has become a favorite spot for the investors of various sectors in the past years, with its incentives and transportation advantages.

Bilecik, as being a relatively modest city regarding industrial investments among the cities around it, is quite open for new investments and development with new incentives and its transport advantage. In Bilecik, a total of 6 organized industrial zones are operating. The 1st and second one of these are in city center, the other 4 are in Bozüyük, Osmaniye, Pazaryeri and Söğüt towns. As of July 2014, according to the number of allocated parcels, the occupancy rate of the industrial zone is 69.62%. However the newly opened

and under construction industrial parcels are 42.19%. This shows how open Bilecik is to new investments. The industrial branches of marble, ceramics, plastics, metal and alike, are increasingly interested in the industrial zones in Bilecik. When looked at the allocations and investments for industrial zones with incentives in the last 5 years, it is possible to see a huge variety of sectors. In this regard, lots of investments are being made in glass, cement, metal, machinery, food, ceramics, textile and clothing and forestry sectors. Also because there

is no space left in the industrial zones in city center, a third organized industrial zone is being set up in there. It will be close to the Yenişehir-Bursa highway, which is currently being built, and in 44 kilometers of distance from Yenişehir Airport, in 97 kilometers of distance from Gemlik Port, over an area of 8 thousand 5 hundred acres of industrial parcels. This organized industrial zone is expected to contribute a lot to the development of industry in Bilecik, in the long run.

YAZAKI LOVED BURSA

Yazaki Otomotiv Yan. San. ve Tic. AŞ. director general Metin Türk said that Turkey, with its dynamic structure, is among the countries to invest in.

The Japanese Yazaki, is among the biggest automotive sub-industries in the world. It manufactures for the whole world, particularly for Asia and Europe. It manufactures automotive cable equipment in the factories in Gemlik Free Zone and Mudanya in Bursa.

Yazaki Otomotiv Yan. San. ve Tic. AŞ. director general Metin Türk has stated that Yazaki decided to invest in Turkey after they have decided to invest in the company Toyota in 1990s, and said "the reason for the investment to shift from İstanbul to Bursa, is the advantages provided for the free zones

in 2000s."

Türk, who said that the investment in Bursa has met the expectation in the short run, also added "the factories in Bursa, have brought the operations in Turkey to the strategic level of Europe. Our goal for the coming years is to be one of the leading factories of Yazaki."

THE SWEETEST INVESTMENT OF ESKİŞEHİR

A global brand in chocolate production, Barry Callebaut, opened its first integrated production facility, with 15 million euros worth of investment, in Eskişehir Organized Industrial Zone, last year.

Barry Callebaut, is the world's leading industrial chocolate and cocoa manufacturer. Established by a merger made in 1996, between Cacao Barry, founded in England in 1842 by Charles Barry, and Callebaut, which was established by Callebaut family in Belgium in 1850, The company Barry Callebaut (BC), is a leading company in the

field of cocoa raw materials and industrial chocolate production, operating with over 50 facilities and 9 thousand employees in total. The headquarters of the company is in Zurich and its capital is approximately 5 billion Euros. It serves to the industrial chocolate industry with more than 6 thousand chocolate recipes and 13 chocolate

academies. The company, operating in Turkey since 1998, with first an agency and then its own office, also set up a new factory in Eskişehir Organized Industrial Zone last year. Barry Callebaut's director in Turkey branch, Ali Serdar Tülek, has told to BEBKA News, why the company has chosen Eskişehir for investment and its future goals regarding Turkey.

PARK CAM INC. WILL CHANGE THE FATE OF BİLECİK

Park Cam Sanayi ve Ticaret AŞ. Bozüyük Glass Container Manufacturing Factory, when completed, will be the world's biggest, as well as with the employment and added value it will generate, it will increase the power of the national economy and Bilecik.

Park Cam Sanayi A.Ş. which is planned by Ciner Group to be in Bozüyük Organized Industrial Zone, as 4 furnaces in total by commissioning 1 furnace each 1.5 years, when completed, will be the world's biggest glass manufacturing facility in the same zone. Park Cam, which will make 400 million Euros of investment in 4 phases, will contribute to the employment of 1200

people directly, and 1500 people indirectly, with Bilecik and its premises being the first. Park Cam, which, with all the investments are done, will produce 2,000 tons / day gross glass bottles and annual 628 thousand tons of net production, also started to entice its suppliers to the area, including Set Engineering, which does glass molding and accessories, Silobas company which provides

raw material transportations, and Sibelco, producing high quality raw materials in the industry of mining. Thus, also contributed significantly to the employment of the area indirectly, Park Cam's director general Semih Özbay said "Our goal is to first be the leader in the glass packaging market in Turkey and then the neighboring geography."

LANDING ON THE WORLD'S BIGGEST CERAMICS AND MARBLE FAIR

Many companies from Bursa, Eskişehir and Bilecik, showcased their products in the International Cercaie and Marmomacc Ceramics and Marble Fairs.

Among the biggest ceramics and marble fair of the world, International Cercaie and Marmomacc fairs were held in Bologna and Verona cities of Italy, between 22 and 28th of September 2014. While many corporations from Turkey joining both the fairs, also important companies from cities from TR41 region, including Bursa, Eskişehir and Bilecik, have showcased their products in the fairs. Participating companies have made business interviews regarding new business

deals and market opportunities.

*BEBKA COMMITTEE VISITS THE STANDS...
BEBKA Chairman and Bilecik Governor Ahmet Hamdi Nayir, BEBKA Board member and Eskişehir Governor Güngör Azim Tuna, Bilecik Provincial General Assembly President Serkan Yıldırım, Bilecik Chamber of Commerce President Fevzi Uzun, BEBKA Development Foundation Chairman and MÜSİAD Bursa*

Branch President Hasan Çepni, BEBKA Development Foundation Board member and Bilecik Şeyh Edebalı University Rector Prof. Dr. Azmi Özcan, BEBKA Head of Unit, Önder Erdogan, BEBKA expert staff members Yasin Dalgıç and many industry representatives from Bilecik, visited the stands of participants from Bursa, Eskişehir and Bilecik and got information regarding their work.

EVİNOKS IS MORE EFFICIENT AND COMPETITIVE

EVİNOKS has added automatic paint sander machine and fiber optic laser machine to its production repertoire, with its BEBKA funded project: "We are more efficient and more competitive".

EVİNOKS, working in the field of Hotel equipment projecting and manufacturing, improving itself each and every year, in scope of the new factory investment, has also improved the capacity and quality of the paint process. Preparing a project in this regard with the slogan "We are more efficient and more competitive", EVİNOKS has turned it into practice with the support of BEBKA.

Project Officer and Assistant General Manager of EVİNOKS, Barış Koyaş, gave information about the process. He told that as EVİNOKS they are already conducting and successfully completing various projects with TÜBİTAK R & D and KOSGEB and

many different institutions, and they were informed about BEBKA in the informational meetings and decided that they can join with a new project, and so they started to work. He said, "In scope of this project, we have benefited from financial support from BEBKA, to invest in new machinery aiming to improve our product quality and capacity regarding electrostatic powder coating and wood paint process. In regard to the project, electrostatic powder coating line was designed according to the new capacity and technologies. Tender documents were prepared after the completion of the project and it was put up for tender. Bids were collected and assessments made after the tender is over, and a decision was reached.

After the decision, the production phase has begun. Following that, with the assembly of the new paint line, in our new factory, the new manufacturing line was commissioned."



IT IS AN IMPORTANT PROJECT TO REDUCE THE DEPENDENCE IN FOREIGN RESOURCES REGARDING INSULATION

404 Kimya, which started to manufacture with the support of BEBKA, construction materials made of perlite which is deemed to be among the most important minerals in Turkey, is preparing to take an important step to prevent the raw material import for insulation / isolation industry.

In today's world, the need for new energy sources and the effort to make the current energy sources more efficient is on the rise. Considering that the 82% of the total energy consumption in our country is for heating, the importance of insulation for the protection of heat is clear. Right at this

point, 404 Kimya San. ve Tic. A.Ş., is performing the work for perlite, which is one of the most important minerals in Turkey, to be used in construction industry. Carried out with the support of Bursa Eskişehir Bilecik Development Agency (BEBKA), under the title "Manufacturing of Construction

Perlite through Technology Adaptation and R&D Studies", Nevra Gül, the project coordinator, has shared that the raw material of EPS, polystyrene and many other raw materials used in this field are currently being imported. Gül has stated that this project is an important step taken towards reducing the need of import in this industry.

ÇMS ÇETİN DÖKÜM MANUFACTURED A TURKISH MADE GIANT MIXER

ÇMS Çetin Döküm Makine Sanayi, which was established in Eskişehir, with the support of BEBKA, manufactured a high capacity mixer which they used to have to import.

The use of imported raw materials and machinery for production by the Turkish industrialists, reduces the profitability and weakens their competitive power. Turkish machinery manufacturers have gained ground recently, in reducing foreign

dependency. ÇMS Çetin Döküm Makine Sanayi Tic. Ltd. Şti. which was established in Eskişehir is one of them. The company which manufactures machines that are used in foundries, has started out with the idea of manufacturing high capacity sand mixers in

Turkey. The company applied for the 2011 R&D and Innovations Financial Support Program of BEBKA, entitled to get funds, and has manufactured a sand mixer of 60 tons/hour capacity which is to be used in the foundries.

COOPERATIVE AGREEMENT WITH HERZEGOVINA DEVELOPMENT AGENCY

A cooperation protocol was signed between BEBKA and Bosnia Herzegovina, Herzegovina Region Development Agency (REDAH). The protocol covers the partnership of small and medium sized enterprises being in cooperation with Europe and international collaboration subjects.

Bursa Eskişehir Bilecik Development Agency and Herzegovina Regional Development Agency (REDAH) have signed a cooperation protocol. The protocol was signed by BEBKA secretary general Tamer Değirmenci and REDAH director Ivan Jurilj. The signing ceremony was held in BİGMEV Center, with the support of the Foundation to Develop

Relationships with Bosnia (BİGMEV) in Sarajevo, and the protocol itself covers the partnership of small and medium sized enterprises being in cooperation with Europe and international collaboration subjects. In scope of the agreement formed by this protocol, two agencies will inform the company representatives in their regions, regarding the bilateral trade and investment

opportunities, and will try to form direct business connections and also work on the subject of developing the cooperation profile. With the protocol signed, apart from what was mentioned, it is also aimed to increase the support for mutual cooperation for the business partners in Bursa-Eskişehir-Bilecik and Herzegovina, regarding all areas of sales-purchase, trade and investment.