

BEBKA News

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Bursa Eskişehir Bilecik Development Agency

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SECTORS OF TOMORROW

AVIATION, RAIL SYSTEMS, DEFENCE

Aviation, rail systems and defence sectors plays a great role in the development of countries by creating high added value. A number projects have been launched especially in Bursa and Eskişehir to have a share in these sectors.

MEDICAL AND THERMAL TOURISM FORUM IN BURSA

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GREAT DEAL OF ATTENTION TO BURSA AND BILECIK IN EMITT

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BURSA AND ESKISEHIR ARE ONE STEP AHEAD IN RAIL SYSTEMS

Being an important production center of rail systems, TR41 Region, especially with the production potential and related experience in Eskisehir and Bursa, has an advantage in having a significant part in meeting the future demand in the sector.

In addition to the existing experience in production, being able to put the experience in automotive, machinery, metal forming, composite, electric and electronics sectors into complete use will enable the region to capitalize on this advantage.

Rapid improvement of the infrastructure and human resource of the rail

system in the region is critical for the sector to gain momentum. In the light of this fact, BEBKA did a field study for the companies aspiring to improve their production skills in rail systems sector. Through this study, the problems that the companies are facing and the solution proposals to these problems were tackled. As the result of this field study, the sectoral report of rail

systems in TR41 region that addresses the major problems such as financing issues and the proposed solutions to these problems such as providing financial supports in these fields was prepared. It is believed that this report will offer benefits particularly to TR41 region and to all manufacturing institutions and organizations and the ones providing services in this sector in Turkey.

'EXCLUSIVE' SUPPORT FROM BEBKA

Bursa Eskisehir Bilecik Development Agency will provide financial support of 16 million Turkish Liras to the private sector businesses that are operating in "Aviation – Rail Systems – Defence Industry" and "Marble and Natural Stone" sectors in Bilecik.

The main objective of Financial Support Program for Aviation – Rail Systems – Defence Industry with 12 million TL budget is to increase the competitive capacity of the businesses operating in Aviation – Rail Systems – Defence Industry through improving the production infrastructure and skills of these companies. The main objective of Financial Support Program for Marble and Natural Stone sectors in Bilecik is to increase the competitive capacity in the sector through processing the goods of the companies,

decreasing energy consumption and designing innovative products with high added value. In order to take advantage of these financial supports, companies must make their online applications by May 2, 2016. Through 5 project proposal calls that were made by this time, BEBKA supported 270 projects of 1068 applications with a total budget of 94 million Turkish Liras.





SUPREMACY OF TR41 REGION IN AVIATION SECTOR

The aviation sector, thanks to the sectoral experience and infrastructure that are available in Eskisehir and Bursa, is among the most improved sectors in the region.



The aviation, that is described as an important strategic sector in terms of national security as well as commerce, consists of high level of production experience and knowledge in TR41 region primarily in Eskisehir. Likewise, Bursa the city with vast knowledge and experience in automotive, mechanics

and technical textile has a significant potential in this sector. This fact has been acknowledged by major companies in the region and they have started to take first steps for structuring a cluster in the city.

The main cities manufacturing and exporting aircrafts and spacecraft in the TR41 region are Eskisehir and Bursa. Eskisehir is in the second place in terms of production capacity after Ankara and the export figures are high thanks to the big companies operating in this field in Eskisehir compared to the other cities in the country. In Bursa the export figures fluctuate in general

and reached all-time high in 2014.

In the forthcoming period particularly the macro policies and the others which serve for improving the regional competition, quick identification of change and transformation needs of sectors based on the existing and changing demand, meeting the needs of the companies operating or will operate in the related sectors stand out. In the middle and long term, the businesses should form their strategies to get a share from the future product and service demand in both defence industry and civil aviation in worldwide and particularly in nationwide.

WE TAKE FIRM STEPS FORWARD TO ACHIEVE OUR TARGETS IN STRATEGIC SECTORS



Ibrahim Burkay

Board of Directors
President of the Bursa
Chamber of Commerce
and Industry and BEBKA
Board of Directors
Member

Bursa is one of the leading cities that will be able to realize its ideals in strategic sectors such as space, aviation, defence, wind turbines and rails systems. The way of reaching big goals during knowledge based economic trans-

formation period is forming public and private sector cooperation. On its way to value added production and export, Bursa strengthens its position day by day through financial supports from the

public fundings and turning academic knowledge into solid products.

The projects that seemed like dreams at first are now shaped in flesh and bones. The businesses participated in clustering and UR-GE (Enhancing International Competitiveness Programme) projects have taken steps towards producing the first ever national airplane of Turkey. Bursa will also be participating in the project of first ever genuine helicopter of our country. As part of the UR-GE Project, our sector representatives will be participants rather than being visitors through opening stands with the support from our chamber of commerce in aviation and defence related fairs

in Morocco, United States of America, France and Azerbaijan.

One of our most important works as part of the Gokmen Project is expanding awareness of young generations in space, aviation and defence sectors. Bursa being the city that achieved to produce the first tramway of Turkey and being the city that came a long way in metro and waggon production set sail for achieving new goals with clustering and UR-GE projects. With this synergy, Bursa is on its way to reach new goals, and I believe that this city will write new success stories in near future.

RAILS SYSTEMS, AVIATION AND DEFENCE INDUSTRY; TODAY'S AND TOMORROW'S SECTORS IN ESKISEHIR



Savaş M. Özaydemir

Board of Directors
President of the Bursa
Chamber of Commerce
and Industry and BEBKA
Board of Directors
Member

Eskisehir is one of the first industrialized cities in Turkey. Additionally, in 1984 during the construction of Bagdat railroad Cer plants that were established by Germans formed foundation of our today's rail system industry. Also

Tayyare maintenance shop (today's air supply maintenance centre) is one of the cornerstones in Eskisehir. Shortly

we have 122 years of cooperation and trade relationship with Germans in rail systems. After 1950's there has been significant development in aviation industry in Eskisehir.

These two sectors have an important role in industrial history of Eskisehir and nowadays aviation and rail systems sectors grew in importance in some regions in Turkey particularly in Eskisehir.

As Eskisehir Chamber of Industry we determined a road map in brainstorming meetings that were held 11 years ago. Since then we accelerated our works in this field and identified our strategic

objectives for the related sectors.

As one of the end results of these works, we started sectoral clustering activities. In 2011 we set up aviation and rail systems clusters. Thereby we took a significant step towards developing the said sectors in Eskisehir. We started to get positive results thanks to these structures which are major clustering examples in our country. We have a high potential in Eskisehir on this matter as we have both favourable investment and working environment. And these are our most important advantages to use on our way to success.

BURSA CAN MAKE ITS OWN PLANE

Mehmet Bas, Chairman of the Board of Yepsan Group, said that Bursa has the potential of making its own plane. He added that "We consider defence industry as a national matter and are ready to provide voluntary consultancy to the companies in need."

He explained that they started operating in Defense Industry sector in 1994 and Yepsan Corporation was founded in 2010. He said that "We consider defence industry as a national matter and are ready to provide voluntary consultancy to the companies in need."

"We believe that this is the future of the people in our country. We are one of the companies that works with TAI on contractual



basis. We manufacture sheet forming products and we are involved in an investment regarding chemicals. We co-invest in coating and paint that are used by companies such as Boeing and Airbus. We signed license agreements with two foreign companies for the production of authentic and general purpose helicopters and seats of armoured vehicles. We stipulated the terms on the agreement. We make this

agreement in order to use their certificate. Otherwise the seats that we produce reached the high level that can be used all over the world. We made the R&D of this production on our own. Additionally we plan to develop and install landing gears of all flying vehicles. This will be an output of Bursa Space Aviation and Defense Cluster. Being the sectoral representatives we already have confidence in ourselves."

TURKEY MUST INCREASE ITS RAILWAY INVESTMENTS

Esray Machinery founded in Eskisehir operates in rail systems sectors since 2008. The company produces load-carrying waggons. Ramazan Yanar, Esray chairman of the board and a member of development council of BEBKA, gave an interview to BEBKA News about current situation of the sector.

Mr Yanar, underlying the more incentives needed for the sector said that: "In 1950's the rate of railway in Turkey's transportation was around 50 percent. Today it is as low as 4 percent. For 8-10 years, significant investments have been made in the sector and there has been improvement on this matter. Turkey needs to quickly invest in railways and boost its transportation mode. Certainly it first requires reviving infrastructure and establishing double railroads to achieve this goal. As long as having the car manufacturers' support this sector will develop even more and increase our competitiveness in the

world market."
Regarding the problems in the sector, Mr. Yanar stated that:
"Liberalization law enacted but the regulations have not been finished yet. The companies that bought the production machines have been held off because of that. We are late on this matter. We have a Project called URAYSIM in Eskisehir. Through this project test and R&D centre by Anadolu University will be set up. This Project must start so that the other players in the sector can benefit from the produced knowledge."



TURKEY MUST HAVE A SAY IN TECHNOLOGY

Kenan Isik, Savronik Chairman of the Board and Secretary General of Eskisehir Aviation Clustering Association said that they work for making Turkey reach a due and high economic welfare level.

Mr. Isik stated that Savronik was founded in 1986 as a group company of STFA Holding to produce technology intensive products and services. He added that in the first years of the company the main objective was reducing the foreign dependency of Turkey in terms of technological solutions. Kenan Isik, Savronik Chairman of the Board and Secretary General of Eskisehir Aviation Clustering Association said that:

“When we look back, we see that we have many significant achievements. This success also affects our future plans and shows that it is actually possible to do some works that seemed impossible at first and there is nothing that we can’t



achieve as long as we take on responsibility. We believe that – as we proved ourselves in defence industry - Turkey will also have a say in sectors such as aviation and rail systems. We can make this happen with the collaboration of the regional companies in these sectors. Otherwise we think that many regional companies will struggle and can’t overcome the difficulties and risks of

competing”

“Our main goal and dream is that our country to become one of the most developed countries with high welfare level. As long as the businesses keep their beliefs and the state provide financial supports we will play a more significant role in these sectors. Turkey keeps working on producing its own plane and I believe that in near future we will be seeing our own national-made planes in the sky. Requirements to have and actions to be taken in order to achieve this objective are sacrifice, working hard, patience, and support. Currently we already have all these requirements.”

MEDICAL AND THERMAL TOURISM FORUM IN BURSA

The second Medical and Thermal Tourism Forum was conducted in Merinos Ataturk Convention Centre in Bursa. The procurement committee of 57 people from 4 continents and 22 countries made bilateral meetings after the panels in the event. In the opening ceremony Bursa governor Mr. Munir Karaloglu said that Bursa has always been a city of wellness and today Bursa takes firm steps forward to be a brand city in medical tourism. Arabian Tourism organisation president Dr. Bandar Fahad al Fehaid stated that Bursa has been in a favourable position throughout history in terms of health conditions. Reminding that an Arabian tourist spends around 4500 dollars in the county that he or she visited.



COUNTDOWN TO THE SECOND ANIMATION FESTIVAL

Second Animation Competition will be conducted this year and the scope of the event is now extended as 2.Animation and Digital Works Festival. 63 applications have been received for the competition this year.

With the objective of making a contribution to the development of the cartoon and animation sector in our country, the second of the Anadolu Animation Festival will be held in 10-11 May 2016 in Eskisehir. The due date for applying to the competition was 31 March 2016 and 63 candidate films have been received for this national level competition. The animation films will be assessed in April by the jury of academicians from various universities, professionals and an official from Turkish Radio and Television Corporation. The films ranking the highest in the competition

will be awarded in the ceremony that will be held during Animation and Digital Works Festival. The winner will be awarded with 25.000 Turkish Liras as the second and third will get 20.000 Turkish Liras and 15.000 Turkish Liras respectively. Additionally special award of 5.000 Turkish Liras will be given to the winning student. The event which attracts great deal of attention from Cartoon and Animation sector will last 2 days this year, on 10-11 May 2016. The program of the festival has been enriched with many activities and sessions such as digital applications, panels

and seminars from connoisseurs in this field and screening of the award-winning films and advertisements. So that this year, the festival is expected to receive high level of attention from the sector.



GREAT DEAL OF ATTENTION TO BURSA AND BILECIK IN EMITT

In East Mediterranean International Tourism and Travel Exhibition (EMITT), which is the fifth biggest tourism fair in the world, the booths of Bursa and Bilecik received great deal of attention from the visitors.

During EMITT, Harmancık Eco-Tourism Project supported by BEBKA was also introduced in Bursa booth. Munir Karaloglu, Governor of Bursa, visited the booth and got information about Harmancık Project.

The CDs, books, brochures and other various promotional products were given to the visitors in Bursa and Bilecik booths. Bursa and Bilecik Governorships, provincial directorate of culture and tourism, municipalities, Promotion Unions and sector represen-

tatives participated cooperatively in the event. The images in the booths showing historical, cultural and natural beauties of the cities received a lot of attention from the visitors who were also offered candied chestnut of Bursa, Kemalpaşa dessert, Turkish delight with quince and pomegranate of Osmaneli, and famous boza of Pazaryeri. The actors dressed as Hacivat and Karagoz demonstrated a mini show in Bursa booth while a pottery artist performed for 4 days in Bilecik booth during EMITT.

