

BEBKA News

Bursa Eskişehir Bilecik Development Agency

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10 YEARS TOGETHER FOR REGIONAL DEVELOPMENT

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21
Financial
Support
Program
(FSP)

4586
project
writing
training

Information
meeting for
9230
people

398
supported
training

1384
FSP project
application

BEBKA
What we have
done in
10
years?

53
supported
feasibility

353
FSP supported
project

4

Guided
Projects

Total **161 Million TL** Investment



BEBKA IS 10 YEARS OLD...

İsmail GERİM
Secretary General of BEBKA

Bursa Eskişehir Bilecik Development Agency (BEBKA), which is one of the 26 development agencies established with the aim of planning, directing and supporting sustainable development through structural transformation in the field of regional economic development and social development, has reached its 10th year.

Supporting projects and activities to provide solutions to sectoral and thematic problems in the region within the framework of the strategies and priorities set out in the 2014-2023 Regional Plan, BEBKA has launched financial support programs under 21 different titles, particularly in the fields of tourism, industry, environment and rural development. A total of 1384 project applications were received from the institutions and organizations in the region. Along with the ongoing projects, 358 projects will be supported with approximately 128 million TL, while the 210 million TL investment will be realized with the co-financing. During the same period, BEBKA contributed to the development of project writing culture in the region by providing project writing training to approximately 4600 people in the region.

Within the scope of BEBKA's Guided Project support, it will provide 31 million TL support to 4 projects. Within the scope of the Technical Support Programs carried out to improve the institutional capacity in the region, 406 projects have been supported since 2011 and 53 projects have been supported within the scope of feasibility support.

In addition to project support activities, BEBKA continues its activities in order to determine the development axes and priorities of the region, to identify the needs of the sectors and to organize workshops. BEBKA conducts these activities with the principle of high participation by using a wide network of cooperation, participation and consultation with representatives of universities, public institutions, private sector and non-governmental organizations in the region. Within this scope, nearly 200 strategic plans, sectoral reports and statistical publications were prepared in 10 years, including industry, entrepreneurship, environment, tourism, animation and presented to the public free of charge on the website.

I would like to express my deepest gratitude to our President, Ministers, Members of Parliament and those who contributed to establishment of development agencies in order to reduce the development disparities between the regions and within the region and to develop local and national opportunities in our provinces for the development of our country and to develop economic and social benefits by developing national and international cooperation.

In the last decade, with the decisions and direction of the members of the Board of Directors consisting of our Governor and the Mayors of our provinces and the Heads of Chambers of Commerce and Industry; we have worked and will continue to work as an internationally competitive, sustainable production, innovation and life center that brings the legacy of the past to the future by adding value from the establishment to the salvation through the power we derive from our 2023 regional vision in our regional plan, which is compatible with our country's Development Plan.

As BEBKA, we will continue to develop public-private sector-NGO cooperation, support important projects for our region, serve as a local advisory point for local and foreign investors, and act as a centre that provides local solutions to local problems. As to date, then more prosperous and Turkey to contribute to a strong target our greatest desire. I hope that the value-added production in our region will increase and the entrepreneurial ecosystem will function more efficiently.

KOREAN TOURISTS WILL TURN THE ROUTE TO OUR REGION



↘ **Turkey - Korea Tourism Promotion Event was held by BEBKA, in the coordination with Bursa Governorship and Bursa Metropolitan Municipality, TÜRSAB and Bursa Culture, Tourism and Promotion Association.**

The event was organized in order to promote tourism potential of Bursa, Eskişehir and Bilecik provinces and to contribute to increase cooperation opportunities between our country and Republic of Korea. The Republic of Korea Choi Hong-Ghana Ambassador to Turkey and Turkey's Ambassador to Seoul D. You Erçin also attended to the event. Speaking at the gala dinner of the event, the Governor of Bursa Yakup Canbolat stated that the aim of the event is to increase the share of Bursa in tourism, which has a high potential in many different fields of tourism, and to increase brand value in the international arena.

'WE HAVE TO INCREASE MUTUAL AWARENESS WITH SOUTH KOREA'



Aiming to increase the tourism potential of Bursa, Eskişehir and Bilecik, BEBKA started to carry out various activities to attract South Korean tourists to these provinces. Ambassador of the Republic of Turkey to Seoul stated that studies conducted to increase mutual awareness with South Korea and added "In this context, the Korea has been declared 2020 as the year of Turkey Tourism Year. On this context, it is planned to increase our visibility through cultural and tourism activities organized in Korea.," he said.



South Korean social media bloggers fascinated the region

Under the coordination of Bursa Governorship, BEBKA, Bursa Culture, Tourism and Promotion Association, Turkey Travel Agencies Association (TÜRSAB) South Marmara Branch of cooperation and Turkish Airlines, a program organized for the South Korean social media phenomenon and bloggers to show tourism potential of Bursa, Eskişehir and Bilecik. South Korean bloggers gave full marks to the region after the visits where the culture, history, nature and culinary delights of the region's cities were explained, and all their beauties were reflected. After the visits, BEBKA stated that tourism activities for South Korea will continue in cooperation with the stakeholders in the provinces and in this context, a promotion organization will be organized for South Korean travel agencies in the coming months.

'COLLABORATIONS WILL BE ENCOURAGED BY SMART SPECIALIZATION'

Emre Koyuncu and Esen Çağlar, project consultants of BEBKA's "TR41 Region Innovation and Intelligent Specialization Strategy Document" study, told BEBKA News about the purpose of the project.



Esen Çağlar stated that the study is the first in Turkey based on its technological focus and prioritization to develop related programs. He pointed out that with this approach featured in the last 10 years, countries will no longer compete at the national level but at regional and city levels, and will prepare strategies for this purpose.

Çağlar expressed that smart specialization strategies can be accelerated, and entrepreneurs can be supported, not

only by identifying technologies and technological themes, but also developing programs to accelerate, to promote and to enhance cooperation approaches for the transformation. "We hope that the success achieved here will be reflected in the other regions of Turkey and this will make the industrial strategies more efficient and more at the micro level," he said. As a result of their analysis of automotive, textile, aviation, rail systems, ceramics and furniture sectors, they said that they see that in the forefront Çağlar,

"We hope that the implementation of the strategy will have emerged a number of innovative interventions," he said.

BENEFITS OF SMART SPECIALIZATION

Emre Koyuncu, one of the project consultants of the study, listed the benefits of smart specialization to the region as follows: "By contributing to the design of government grants, it will be ensured that the grants will be more focused in the areas determined in line with this strategy. Projects that companies will design as consortia or in cooperation with each other, not alone, will be promoted. Again in line with this strategy, a number of support mechanisms will be established to support the relations between the main industry and the sub-industry."



'BURSA UNIVERSITY NEEDS ANALYSIS PROJECT' WAS LAUNCHED

Bursa University Needs Analysis Project was launched by Bursa Eskişehir Bilecik Development Agency (BEBKA). Within the scope of the study, which will continue for 6 months, surveys and focus group meetings will be held for students, parents and academicians.



Bursa, which has a population close to three million and rapidly growing in urban and industrial development Bursa University Needs Analysis Project was initiated by BEBKA. In addition to the existing higher

education institutions in Bursa, the project aimed to analyze the need for a new university or universities and to formulate strategies and development proposals in case of a need assessment after the current situation analysis.

Within the scope of the study, which will continue for 6 months, surveys for students, parents and academicians are continuing, and focus group meetings will be held at the next stage.

SEEDUP TRAININGS COMPLETED



The trainings were completed within the scope of the ed SeedUP - Innovative Entrepreneurship Program developed by Bursa Eskişehir Bilecik Development Agency (BEBKA) in cooperation with Bursa Technology Transfer Office, aiming to support entrepreneurs who want to start a business in order to implement innovative business ideas.

As part of BEBKA's activities to develop the entrepreneurial ecosystem in the region, 21 entrepreneurs who were eligible to participate in the program participated in the trainings. In the first phase of the program, entrepreneurs were informed about basic financial management in enterprises, basic marketing and competition strategies,



production management, strategic management, intellectual property rights and fund resources.

In the next phase of the SeedUP Program, entrepreneurs will receive academic and sectoral mentoring along with consultancy to establish a company. In the last stage, entrepreneurs will have the opportunity to present their business idea to investors and monthly follow-up mentoring support will be provided if they establish a company.